

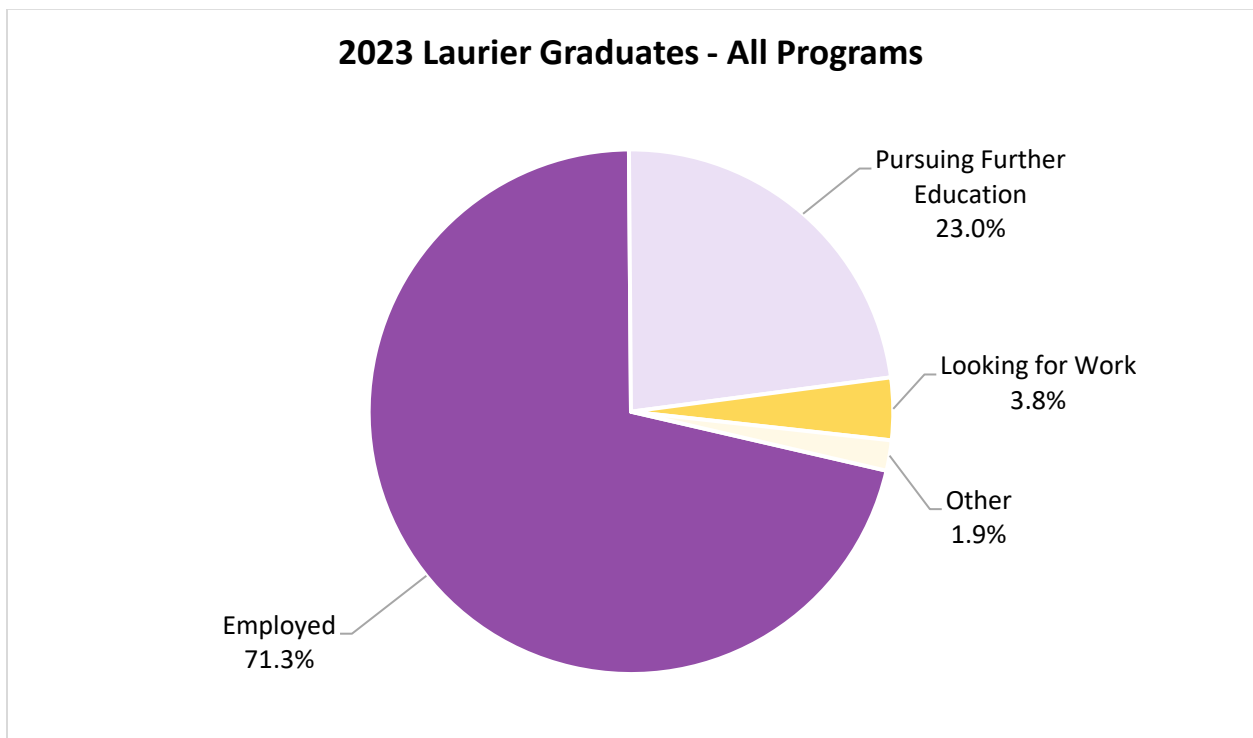
2023 Laurier Graduate Outcomes Survey Report

All data is from the 2023 Laurier Graduate Outcomes Survey conducted by the Career Centre. Data was collected within 12 months of graduation through convocation ceremonies, email, online and phone surveys, and LinkedIn research.

Overall Results

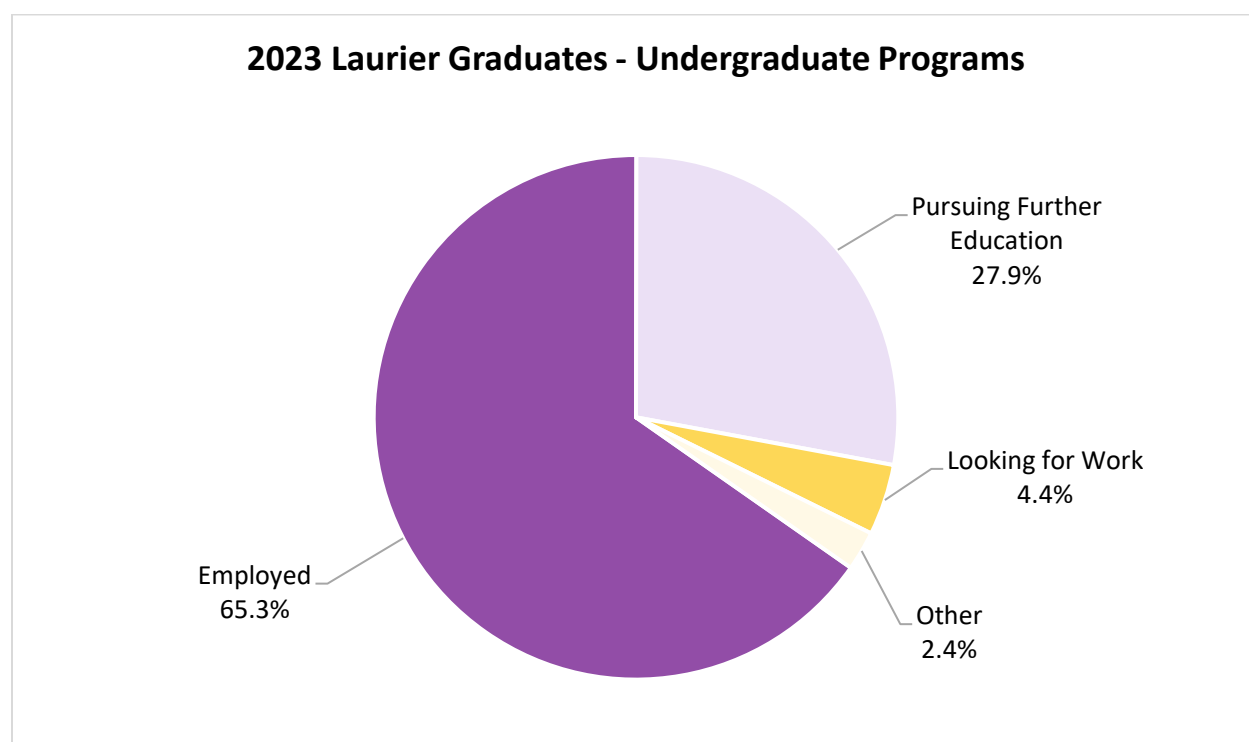
All Graduates (5070)		Response Rate: 71.9% (3647)
Placement Rate		96.2%
Employed		71.3%
Pursuing Further Education		23.0%
Other*		1.9%
Unemployment Rate		3.8%

* Other includes graduates who are travelling, volunteering, retired, family caregivers, etc.



Undergraduate Programs Summary Results

All Undergraduate Program Graduates (3869)		Response Rate: 71.4% (2764)
Placement Rate		95.6%
Employed		65.3%
Pursuing Further Education		27.9%
Other		2.4%
Unemployment Rate		4.4%



Undergraduate Degrees

Arts (BA) - Response Rate: 66.4%		No. of Respondents: 1337
Employed		62.8% (839)
Pursuing Further Education		31.2% (417)
Other		2.5% (33)
Looking for Work		3.6% (48)
Average Salary*		\$53,810 (184)
Median Salary*		\$50,000 (184)

Business Administration (BBA) - Response Rate: 84.4%		No. of Respondents: 765
Employed		84.2% (644)
Pursuing Further Education		10.2% (78)
Other		1.8% (14)
Looking for Work		3.8% (29)
Average Salary*		\$70,375 (297)
Median Salary*		\$65,000 (297)

Business Technology Management (BBTM) - Response Rate: 57.1%		No. of Respondents: 16
Employed		81.3% (13)
Looking for Work		18.8% (3)
- Salary data not available due to response rate		

Science (BSc) - Response Rate: 68.8%		No. of Respondents: 417
Employed		52.8% (220)
Pursuing Further Education		36.9% (154)
Other		2.6% (11)
Looking for Work		7.7% (32)
Average Salary*		\$70,942 (54)
Median Salary*		\$65,000 (54)

Bachelor of Kinesiology (BKin) - Response Rate: 85.1%		No. of Respondents: 143
Employed		42.0% (60)
Pursuing Further Education		53.8% (77)
Other		2.8% (4)
Looking for Work		1.4% (2)
Average Salary*		\$44,150 (18)
Median Salary*		\$40,000 (18)

Music (BMus and BMusTh) - Response Rate: 74.4%		No. of Respondents: 67
Employed		50.7% (34)
Pursuing Further Education		40.3% (27)
Other		6.0% (4)
Looking for Work		3.0% (2)
- Salary data not available due to response rate		

Bachelor of Social Work (BSW) - Response Rate: 53.2%		No. of Respondents: 42
Employed		54.8% (23)
Pursuing Further Education		42.9% (18)
Looking for Work		2.4% (1)
Average Salary*		\$43,043 (7)
Median Salary*		\$41,300 (7)

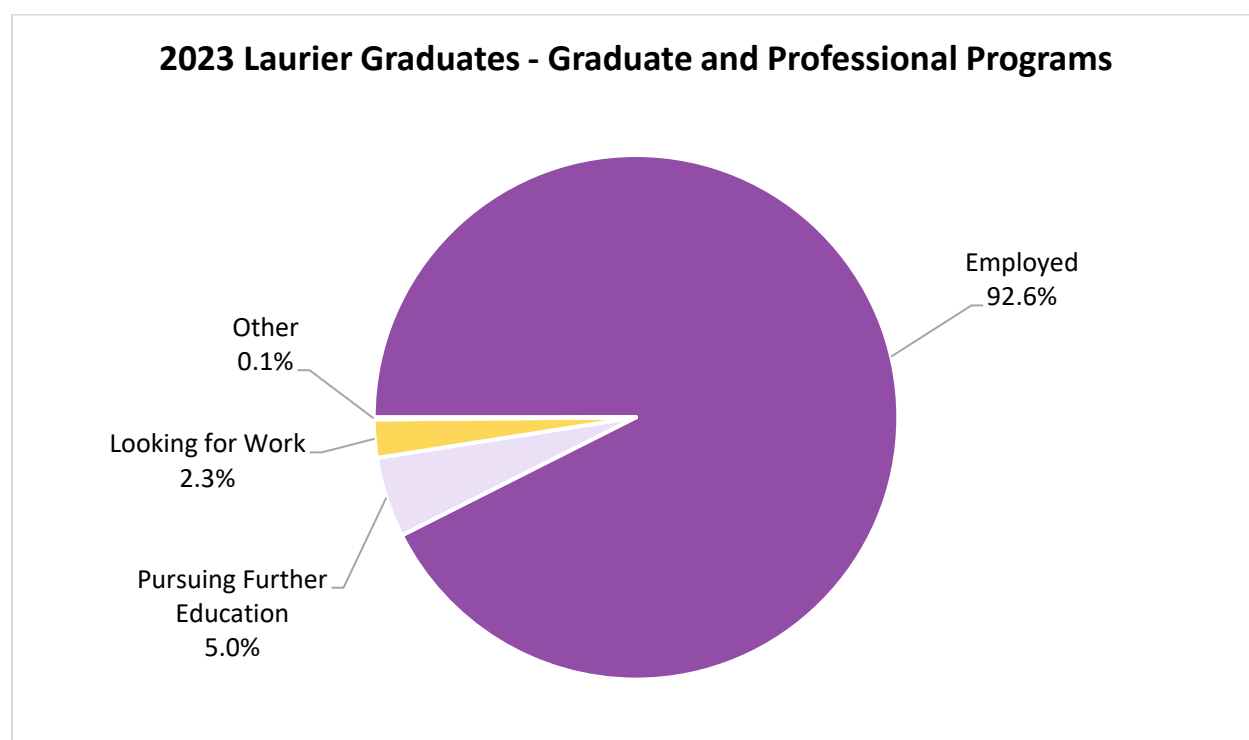
Bachelor of Fine Arts (BFAA) - Response Rate: 50.0%		No. of Respondents: 5
Employed		60.0% (3)
Looking for Work		40.0% (2)
- Salary data not available due to response rate		

Bachelor of Design (BDes) - Response Rate: 78.3%		No. of Respondents: 23
Employed		69.6% (16)
Pursuing Further Education		13.0% (3)
Other		4.3% (1)
Looking for Work		13.0% (3)
- Salary data not available due to response rate		

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.

Graduate Programs Summary Results

All Graduate Program Graduates (1052)		Response Rate: 72.9% (767)
Placement Rate		97.7%
Employed		92.6%
Pursuing Further Education		5.0%
Other		0.1%
Unemployment Rate		2.3%



Graduate and Professional Program Results by Degree

Education (BEd) - Response Rate: 69.4%		No. of Respondents: 102
Employed		99.0% (101)
Pursuing Further Education		1.0% (1)
Average Salary*		\$52,993 (29)
Median Salary*		\$55,000 (29)

Education (MEd) - Response Rate: 78.7%		No. of Respondents: 48
Employed		97.9% (47)
Pursuing Further Education		2.1% (1)
- Salary data not available due to response rate		

Business Administration (MBA) - Response Rate: 85.7%		No. of Respondents: 120
Employed		99.2% (119)
Other		0.8% (1)
Average Salary*		\$86,722 (9)
Median Salary*		\$77,000 (9)

Graduate Business Programs (MA Business Economics, MSc Management, MFin) - Response Rate: 76.2%		No. of Respondents: 48
Employed		85.4% (41)
Pursuing Further Education		4.2% (2)
Looking for Work		10.4% (5)
Average Salary*		\$71,376 (17)
Median Salary*		\$68,000 (17)

Balsillie School of International Affairs Master Programs (MIPP) - Response Rate: 66.7%		No. of Respondents: 10
Employed		70.0% (7)
Pursuing Further Education		10.0% (1)
Looking for Work		20.0% (2)
- Salary data not available due to response rate		

Social Work (MSW) - Response Rate: 64.5%		No. of Respondents: 162
Employed		99.4% (161)
Pursuing Further Education		0.6% (1)
Average Salary*		\$67,647 (31)
Median Salary*		\$68,000 (31)

Martin Luther (MA Theology, MDiv) - Response Rate: 65.4%		No. of Respondents: 34
Employed		100.0% (34)
- Salary data not available due to response rate		

Faculty of Music Master Programs (MMT, MA Community Music) - Response Rate: 83.3%		No. of Respondents: 20
Employed		85.0% (17)
Pursuing Further Education		10.0% (2)
Looking for Work		5.0% (1)
- Salary data not available due to response rate		
Faculty of Arts Master Programs (MA, MAP) - Response Rate: 80.6%		No. of Respondents: 54
Employed		75.9% (41)
Pursuing Further Education		16.7% (9)
Looking for Work		7.4% (4)
Average Salary*		\$61,100 (10)
Median Salary*		\$59,500 (10)
Faculty of Science Master Programs (MA, MAC, MCS, MES, MSc, MKin) - Response Rate: 76.3%		No. of Respondents: 74
Employed		71.6% (53)
Pursuing Further Education		21.6% (16)
Looking for Work		6.8% (5)
Average Salary*		\$55,846 (13)
Median Salary*		\$50,000 (13)
Public Safety (MPS) - Response Rate: 70.8%		No. of Respondents: 68
Employed		97.1% (66)
Pursuing Further Education		2.9% (2)
- Salary data not available due to response rate		
Faculty of Liberal Arts/Human & Social Sciences Master Programs (MA) - Response Rate: 68.8%		No. of Respondents: 11
Employed		72.7% (8)
Pursuing Further Education		27.3% (3)
- Salary data not available due to response rate		
All Disciplines (PhD) - Response Rate: 78.1%		No. of Respondents: 25
Employed		96.0% (24)
Looking for Work		4.0% (1)
- Salary data not available due to response rate		

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.

Location of Employment

All	No. of Respondents: 2308
Canada:	96.1%
International: Australia, Cyprus, Germany, India, Jordan, Norway, Panama, Paraguay, Rwanda, United Arab Emirates, United Kingdom, United States	2.3%
Remote (no location listed):	1.6%

Canada:	No. of Respondents: 2217
Eastern Canada	0.9%
Quebec	0.3%
Ontario	94.4%
Western Canada	4.1%
Northern Canada	0.1%
Unknown	0.2%

Ontario:	No. of Respondents: 2079
Hamilton	7.5%
Kingston	0.9%
Kitchener-Waterloo	25.9%
London	3.4%
Muskoka	0.7%
Niagara	1.0%
Northern Ontario	1.2%
Ottawa	1.6%
Owen Sound	1.1%
Peterborough	0.2%
Toronto	55.6%
Windsor	0.5%
Unknown	0.4%

Further Education Choices – Degree and Location

Further Education Degree	No. of Respondents: 836
Bachelor's Degree	17.3%
Master's Degree	47.2%
Doctoral Degree	3.1%
Diploma/Certificate – University	5.0%
Diploma/Certificate – College	12.1%
JD (Juris Doctor)	5.8%
Doctor (medicine, chiropractic, naturopathic, pharmacy, etc.)	5.4%
Other	4.1%

Location of Institution	No. of Respondents: 746
Ontario – University	72.9%
Ontario – College	13.0%
Ontario – Other	3.4%
Canada (outside of Ontario)	2.7%
United States	2.8%
International	5.2%